

les nouvelles

*esthétiques*

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THIS ISSUE  
WORKPLACE WELLNESS  
ANTI-AGEING STRATEGIES  
10 SPA INDUSTRY SHIFTS

Lifestyle Relaxation  
& Health Therapies

*Spa*

skin vitality body balance

## Black Pearl - 24K Gold Cleopatra Mask



Medinova was founded by Serbian born, Milena Popovic. Her interest in the scientific art of Permanent Makeup and other medical cosmetic procedures was first peaked during her studies at the University of Belgrade, where she attained a PhD in Sports Science with further studies at the American Institute of Intradermal Cosmetics. Medinova offers a variety of cosmetics products and services that help you in establishing and maintaining an attainable beauty regime.

My treatment started with an extensive consultation and discussion on the various technologies suggested to address my concerns as we travel along the anti-ageing journey. Starting with a Glykopeel, an effective facial peeling treatment that prepares the skin for subsequent steps in the programme while actively working on pigmentation, lines and wrinkles. Then a TriPollar session delivering focused and optimal radio-frequency (RF) energy to the skin surface and subcutaneous fat layers - the focus is on Collagen Regeneration. Results are then reinforced with a session of PhotoDynamic Therapy, using the different light wavelengths to reduce inflammation and promote anti-ageing, through toning and strengthening the muscles under the epidermis and tightening the skin, with numerous additional benefits.

The last piece in the anti-ageing puzzle and certainly the one I was most looking forward to, as the concept of being covered in Gold with the **Cleopatra Mask 24K Gold**, by Black Pearl Cosmetics is just irresistible.

The Black Pearl line is an innovative line with a revolutionary and unique complexes that helps retaining the healthy function of the skin and prevents its ageing. The anti-aging benefits of gold were renowned even in the time of Cleopatra, with antioxidant and antimicrobial effects, pure gold helps to improve skin circulation and alleviate environmental damage, while creating a natural skin firming effect and a smooth, even tone. The richness of black Dead Sea mud boosts cell regeneration and effectively exfoliates dead skin cells. Together, the natural properties of this enriching facial mask work with the effects of magnetic power to help infuse the active ingredients directly and deeply into the skin. The nutritive blend, with the fortified richness of 24K gold, leaves the skin feeling silky smooth, with a clear, radiant tone and restored firmness.

My skin truly glowed after the treatment, it was luminous, nourished, firm, and the list goes on, but most importantly you could almost see "full of energy". The multi-step approach was comprehensive, ensuring the best results, but the highlight still remains the opportunity to be Cleopatra for a short while, with a hint of gold shimmer for balance of the day. - *Dr Nadine de Freitas*

For more information contact Sea of Spa on 076 281 5737 or visit: [www.weareblackpearl.com](http://www.weareblackpearl.com) or Medinova on Tel: 011 783 1540 or visit: [www.medinova.co.za](http://www.medinova.co.za)



# WE TRIED

Les Nouvelles Esthetiques tested various spa therapies to verify quoted results, and in all cases, we were definitely impressed.



## 3D-Beauty Eyelash Extensions

3D-Beauty Eyelash Extensions, designed and developed in the USA according to the exceptionally high standards set out by the FDA, are being distributed in South Africa, exclusively by Matsimela Home Spa.

3D-Beauty supplies eyelash extensions that are semi-permanent, absolutely weightless, and beautifully curled to complement natural human lashes. When applied using the proper technique, 3D-Beauty's lash extensions will not damage your clients' natural lashes, nor cause them to fall out. This fact has been tried and tested on numerous clients, at Matsimela's training facility, with 100% success. Not only this, but the under eye gel pads used in the treatment leave client's skin feeling refreshed and rejuvenated. 3D-Beauty's award-winning volumising adhesive has been designed and developed to dry flexible, so that comfort is unquestioned.

3D-Beauty's products allow a volumising technique to be incorporated into the application process, giving clients a fuller, more natural look, that will last longer than traditional eyelash extensions, and the products used in the application of the lashes ensures that your client's natural lashes are never damaged or lost. The glue and other products used during the procedure are of an exceptional quality, and cause no discomfort to the client whatsoever.

For more information contact 3D-Beauty on Tel: 011 704 7251, email: [beverley@matsimela.co.za](mailto:beverley@matsimela.co.za) or visit: [www.3d-beauty.co.za](http://www.3d-beauty.co.za)

